Data analysis questions for Erin Bristow:Excel Challenge

1. The three conclusions we can draw are.
   1. Theater is by far the most popular category of kick starter
   2. The success rate of kick starters drops significantly above $45,000
   3. Film/TV, Music and Technology are all close in total number of kick starters
2. One limitation of data is not knowing the exact value of each donation (ex. One donor could have given 1/3 or more of the goal therefore skewing the average donation for the project)
3. Some additional table and graphs include
   1. We could break down the success rate of projects by $1,000 increments to give us more data points on outcomes by goal.
   2. We could also create an average donation table and sort it by projects and se what category has the highest and lowest dotation amounts.
   3. On the same token we could see where the success rate increases or decrease based on average donation size.